



Please join us – Wednesday, April 14 It's a Family Affair!

A practical discussion about diabetes
and the effects on the family

All are welcome – parents, children (8 years & older), clinicians

Learn more about effective coping skills for:

- Living with Diabetes — the challenges facing children and families
- Communicating effectively with spouses, children and extended family members
- What to ask, and listen for, when speaking to physicians and healthcare providers
- Recognizing and addressing the needs of your child's siblings
- Getting your teenager to be responsible about taking care of their diabetes

Presenter: Joe Solowiejczyk, RN, MSW, CDE – Johnson & Johnson Diabetes Institute

Location: Alliant Energy Center, Madison

Date/Time: Wednesday, April 14, 2010
6:30 p.m. – Reception
7:00 p.m. – Program

RSVP: Gena Van Kirk, Animas: 608-397-7756 or gvankirk@its.jnj.com
JDRF Western Wisconsin Chapter: 608-833-2873 or westernwi@jdrf.org



About our Speaker

Joe Solowiejczyk, RN MSW CDE

Joe Solowiejczyk is the Clinical Manager of Counseling & Presentations for Animas Corporation, a Johnson and Johnson Company. A healthcare professional who has lived with Type 1 diabetes for over 40 years, Joe is able to translate his personal experiences into patient care. As a nurse, diabetes educator and family therapist, he specializes in assessing how family dynamics impact the management of diabetes and designs interventions that result in more effective coping and optimal metabolic control.

Joe works extensively with both patients and professionals on the Family-Approach to Diabetes Management. He works with pediatric patients and their families in hospital clinics and private physicians' offices, and conducts workshops nationally and abroad for parents to help them cope with their child's diagnosis and daily challenge of living with diabetes. He designs educational and counseling programs for both children and adults with diabetes, as well as seminars for health care professionals on integrating family therapy into clinical practice.

As President of InBalance Healthcare, Joe provided consulting expertise to pharmaceutical companies and health care marketing firms in the development of unique and positive partnerships among healthcare professionals, patients and products. He was also instrumental in the development of the Naomi Berrie Diabetes Center at Columbia-Presbyterian, a comprehensive, family-focused center for diabetes research, education and patient care, where he served as the Associate Director of Clinical Services. He worked as a consultant to Children's Hospital Oakland, helping them to expand and develop their clinical diabetes program and with the Oakland Unified School District where he developed and coordinated the implementation of their in-district diabetes program; the first of its kind in the country. Joe has appeared in San Francisco/Bay Area newspapers, local and national television and radio, as well as National Public Radio's "All Things Considered".