

big dreams

2012 JDRF Spring Gala



Be known as the company that helps cure diabetes.



big dreams

2012 JDRF Spring Gala

JDRF Western Wisconsin Chapter
Saturday, April 14, 2012
Monona Terrace Convention Center, Madison

JDRF IMPROVING LIVES. CURING TYPE 1 DIABETES.

CORPORATE PARTNERSHIP OPPORTUNITIES



Photo credit: Melissa Grace Photography

Why partner with JDRF?

Good Business Investment

AN EXCELLENT MARKETING OPPORTUNITY

Partnering with JDRF will provide your company with thousands of marketing impressions. Reach top business leaders, corporations, and high net worth individuals. Research shows that consumers are loyal to businesses that support the community.

ALIGN YOUR COMPANY WITH A WINNER

Companies donate to JDRF because we have a solid track record of funding research efficiently and effectively. More than 82 percent of what we spend goes directly to research and research-related education, which is among the highest percentages for charities nationwide.

SAVE ON FUTURE COMPANY HEALTH CARE COSTS

Diabetes affects nearly 24 million people in the U.S. The disease and its complications cost more than \$174 billion a year, and touch as many as 25 percent of all Americans. It is estimated that a company with 100 employees will spend over \$45,000 per year on diabetes-related medical costs, as well as loss of productivity and premature death.

Be in Good Company

2011 JDRF CORPORATE PARTNERS

American Family Insurance
Ameritas Group Dental & Eye Care
Amphion
Andiamo Productions
Baker Tilly
Boardman Law Firm LLP
BRAVA magazine
Chalmers Jewelers
Clasen Quality Coatings, Inc.
CPM
CresaPartners Madison
CUNA Mutual Group
Dean Health Plan
Deloitte Consulting LLP
Dental Health Associates of Madison

Design Circle
eflexgroup.com
Foley & Lardner LLP
Group Health Cooperative
Home Casual
Integral Building Systems
ISR Info Way
Johnson Bank/Johnson Insurance
Larsen Portrait Design
M&I Bank
Madison Park Group
Melius, Schurr & Cardwell
Meriter Health Services
Merrill Lynch - Chris Tierney
Naviant, Inc.
Novo Nordisk
Oak Bank

Park Bank
Parker Street Productions LLC
Park Printing Solutions
The Payroll Company
Physicians Plus Insurance Corporation
Quarles & Brady LLP
Rayovac
Russell Stover
SVA
Symphony Corporation
TJK Design Build Inc.
Total Awards & Promotions/
AwardsMall.com
Union Bank & Trust Company
UW Department of Medicine

UW Department of Ophthalmology and Visual Services
UW Department of Pediatrics
UW Department of Radiology
UW Division of General Surgery
UW Division of Maternal-Fetal Health
UW Division of Transplantation
UW Health
UW Islet Cell Research Lab
Warner & Warner, Inc.
WEA Trust
Wisconsin Distributors
Wisconsin Fertility Institute
WKOW

Inspiring Results

JDRF is the leader of the type 1 diabetes (T1D) community – unifying global efforts to cure, treat, and prevent T1D. Through a transformative vision, breakthrough innovation, and effective operations, we are inspiring tomorrow's hope through today's results.

- Mary Tyler Moore, JDRF International Chairman



Partnership Opportunities

PARTNER BENEFITS	Platinum Sponsor \$7,500	Diamond Sponsor \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$1,750	Bronze Sponsor \$1,000
Premier guest table seating	Two tables (20 seats)	One table (10 seats)			
Complimentary guest parking	X	X			
Inside cover or two-page spread ad in Program Book	X				
Full-page ad in Program Book		X			
Priority guest table seating			One table (8 seats)		
Half-page ad in Program Book			X		
Guest table seating				One table (8 seats)	Half table (4 seats)
JDRF Press Releases – sponsor recognition	X	X	X		
Recognition plaque at tableside	X	X	X	X	
Newsletter and website recognition	X	X	X	X	
On-screen logo placement	X	X	X	X	X
Program Book recognition	X	X	X	X	X

Written confirmation of the fair market value for your tax records will be sent after the event. JDRF Tax ID #23-1907729



Additional Partnership Opportunities

Fund A Cure – JDRF gratefully accepts 100% tax-deductible donations directly to research.

Auction Items – Auction donations are most appreciated. Please contact JDRF for details.

Individual Tickets – Plan to join us by purchasing individual tickets for \$150 each.

ADVERTISING PROGRAM RATES

Inside front or back cover and two complimentary tickets	5.5" x 8.5"	\$1,500
Full-page ad and two complimentary tickets	5.5" x 8.5"	\$1,000
Half-page ad	5.5" x 4.25"	\$500
Quarter-page ad	2.25" x 4.75"	\$250

Deadline for program advertising is March 12, 2012.

INTEREST FORM

2012 Spring Gala
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Monona Terrace Convention Center, Madison



Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Business/Individual name to be listed on print material: _____
(please email company logo to jweissburg@jdrf.org, JPG format preferred)

I would like to support JDRF and its mission with a sponsorship or advertisement:

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor – \$7,500 | <input type="checkbox"/> Inside front or back cover ad – \$1,500 |
| <input type="checkbox"/> Diamond Sponsor – \$5,000 | <input type="checkbox"/> Full-page ad – \$1,000 |
| <input type="checkbox"/> Gold Sponsor – \$3,000 | <input type="checkbox"/> Half-page ad – \$500 |
| <input type="checkbox"/> Silver Sponsor – \$1,750 | <input type="checkbox"/> Quarter-page ad – \$250 |
| <input type="checkbox"/> Bronze Sponsor – \$1,000 | |

Payment:

- Check enclosed for \$_____ made payable to **Juvenile Diabetes Research Foundation**
- Please send invoice for \$_____
- Charge the following credit card for \$_____
- | | | | |
|-------------------------------------|---|-------------------------------|-----------------------------------|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> American Express | <input type="checkbox"/> Visa | <input type="checkbox"/> Discover |
|-------------------------------------|---|-------------------------------|-----------------------------------|

Card #: _____ Expiration Date: _____ V-Code: _____

Signature: _____

- Please reserve _____ individual tickets for \$150 each
- I am unable to attend but wish to contribute \$_____ to support type 1 diabetes research

Please mail, fax or email this form to:

JDRF Western Wisconsin Chapter
434 S. Yellowstone Drive, Suite 202 | Madison, WI 53719
Phone: 608-833-2873 | Fax: 608-833-9214

Jamie Weissburg, Executive Director
jweissburg@jdrf.org

